00:00:00

06326183

1537

Cash

A35+

Billing Calendar BROADCAST

Political

EOM/EOC

Political

Pol-Candic

## **WXIX**



## Flight Dates 10/02/12-10/08/12

Product

**OBAMA SCHED A** Contract / Revision 823465

Original Date / Revision Agency Com 15%

> 09/20/12 09/20/12 **Billing Contact**

Advertiser Obama, Barack/D/President

1010 Wisconsin Ave NW

Suite 800

Agency Greer Margolis Mitchell & Bt Washington, DC 20007

**Buying Contact** 

1010 Wisconsin Ave NW

Suite 800

Washington, DC 20007

**Rev Codes** Agency

Order Sep

Estimate #

Alt Order #

Billing Type

Order Type

Billing Cycle

Demographic

Product Codes PL565 Sales Office T-DC Sales Region National Priority P 5

Agency Ref Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive Order% Start Date **End Date** Aaron Ashe 100%

> Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals Billing Plan** 

Month # of Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # Spots October 2012 154 \$25,712.50 \$30,250.00 0.00 10/01/12 10/08/12 154 \$30,250.00 \$25,712.50 \$25,712.50 \$30,250.00 Totals 154 0.00

											Total	l <u>s</u>
Ln Ch	n Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 W	XIX 10/02/	12 10/05/12	M-F 130-5A	Comm	330A-4A	- TWTF	:30	5	\$10.00 P 5	0.00 NM	5	\$50.00
			THE INSIDER		(3:30 XM-4:0	0 XM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/01/12	10/07/12	- TWTF	5	\$10.00	0.00						
E 2 W	XIX 10/02/	12 10/08/12	FOX19 Weather a	at 4A Comm	4-430A	MTWT	:30	5	\$20.00 P 5	0.00 NM	5	\$100.00
			First Weather at 4	IA.								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/02/12	10/08/12	MTWT	5	\$20.00	0.00						
E 3 W	XIX 10/02/	12 10/08/12	News @ 4:30am	Comm	4:30am-5am	MTWTF	:30	5	\$25.00 P 5	0.00 NM	5	\$125.00
			News @ 4:30am									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/02/12	10/08/12	MTWT	5	\$25.00	0.00						





Contract / Revision 823465 Flight Dates 10/02/12-10/08/12 Hiatus Dates

<u>Original Date / Revision</u> 09/20/12/ 09/20/12 <u>Order Sep</u> 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A Estimate # 1537

la Ob Otant Fad	lavantana Oada	Decel	Ot = ::1/F::1 T	Time Davis	l 0	-4-	Data Dai	Dt T	Tota	
Ln Ch Start End	Inventory Code			ime Days	Len Sp		Rate Pri		•	Amount
E 4 WXIX 10/02/12 10/08/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:3	MTWTF	:30	5	\$100.00 P 5	0.00 NM	5	\$500.00
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	МГШГБ	5	\$100.00	0.00				j		
E 5 WXIX 10/02/12 10/08/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:0	MTWTF 00 AM)	:30	5	\$100.00 P 5	0.00 NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
E 6 WXIX 10/02/12 10/08/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:3	MTWTF 30 AM)	:30	5	\$200.00 P 5	0.00 NM	5	\$1,000.00
Start Date Week: 10/02/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
E 7 WXIX 10/02/12 10/08/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:0	MTWTF	:30	5	\$200.00 P 5	0.00 NM	5	\$1,000.00
Start Date		Spots/Week 5	Rate \$200.00	Rating 0.00						
E 8 WXIX 10/02/12 10/08/12	News @ 7a News @ 7am	Comm		МГWГF	:30	5	\$200.00 P 5	0.00 NM	5	\$1,000.00
Start Date		Spots/Week 5	Rate \$200.00	Rating 0.00						
E 9 WXIX 10/02/12 10/08/12		Comm		МГЖГБ	:30	5	\$200.00 P 5	0.00 NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12		Spots/Week 5	Rate \$200.00	Rating 0.00						
E 10 WXIX 10/02/12 10/08/12		Comm		МГЖГБ	:30	5	\$200.00 P 5	0.00 NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12		Spots/Week 5	Rate \$200.00	Rating 0.00						
E 11 WXIX 10/02/12 10/08/12	News @ 7a	Comm	7a-9a	МГWГF	:30	5	\$200.00 P 5	0.00 NM	5	\$1,000.00
Chart Data - Find Data	News @ 7am		(8:30 AM-9:0							
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
E12 WXIX 10/02/12 10/08/12	News @ 9a NEWS @ 9A	Comm		МГWГF	:30	5	\$150.00 P 5	0.00 NM	5	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12		Spots/Week 5	Rate \$150.00	Rating 0.00						
E 13 WXIX 10/02/12 10/08/12		Comm		МТЖТБ	:30	5	\$150.00 P 5	0.00 NM	5	\$750.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF	5	\$150.00	0.00			^== aa B =			<b>^</b>
E14 WXIX 10/07/12 10/07/12	Fox News Sunday		8am-11am (10:00 AM-1	1:00 AM)	:30	1	\$75.00 P 5	0.00 NM	1	\$75.00
Start Date         End Date           Week: 10/01/12         10/07/12	1	Spots/Week 1	Rate \$75.00	Rating 0.00						
E15 WXIX 10/02/12 10/08/12	News Extra 10-11/ News Extra 10-11/		M-F 10-11A	МГЖГБ	:30	5	\$150.00 P 5	0.00 NM	5	\$750.00
Start Date	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
E 16 WXIX 10/02/12 10/08/12			11a-12P	MTWTF	:30	5	\$50.00 P 5	0.00 NM	5	\$250.00
Start Date End Date		Spots/Week	Rate	Rating						





<u>Contract / Revision</u> 823465 <u>Flight Dates</u> 10/02/12-10/08/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/20/12/ 09/20/12 <u>Order Sep</u> 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A Estimate # 1537

									Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type		Amount
E 16 WXIX 10/02/12 10/08/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	МГWГF	:30	5	\$50.00 P 5	0.00 NM	5	\$250.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays S	Spots/Week 5	<u>Rate</u> \$50.00	Rating 0.00						
E 17 WXIX 10/02/12 10/08/12	America Now 12P America Now 12P	Comm	12-1P	MTWTF	:30	5	\$50.00 P 5	0.00 NM	5	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	Weekdays S	Spots/Week 5	<u>Rate</u> \$50.00	Rating 0.00						
E 18 WXIX 10/02/12 10/08/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:3	MTWTF	:30	5	\$50.00 P 5	0.00 NM	5	\$250.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$50.00	Rating 0.00						
E19 WXIX 10/02/12 10/08/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:0	MTWTF 0 PM)	:30	5	\$100.00 P 5	0.00 NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	Weekdays S	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 20 WXIX 10/02/12 10/08/12	Wendy Williams 2P Wendy Williams		•	МГЖГБ	:30	3	\$50.00 P 5	0.00 NM	3	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 <u>End Date</u>	Weekdays S	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						
E 21 WXIX 10/02/12 10/08/12	News At 630P News At 630P	Comm	630-7P	МГWГF	:30	5	\$150.00 P 5	0.00 NM	5	\$750.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays S	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
E 22 WXIX 10/02/12 10/08/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	MTWTF	:30	5	\$100.00 P 5	0.00 NM	5	\$500.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays S	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 23 WXIX 10/02/12 10/08/12	Ricki Lake 5P Ricki Lake 5P	Comm	5-6P (5:00 PM-5:3	MTWTF 0 PM)	:30	5	\$100.00 P 5	0.00 NM	5	\$500.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 24 WXIX 10/02/12 10/08/12	Ricki Lake 5P Ricki Lake 5P	Comm	5-6P (5:30 PM-6:0	MTWTF 0 PM)	:30	5	\$100.00 P 5	0.00 NM	5	\$500.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays S	Spots/Week 5	Rate \$100.00	Rating 0.00						
E 25 WXIX 10/02/12 10/08/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF	:30	5	\$250.00 P 5	0.00 NM	5	\$1,250.00
Start Date         End Date           Week: 10/02/12         10/08/12	MTWTF	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00						
E 26 WXIX 10/02/12 10/08/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF	:30	5	\$600.00 P 5	0.00 NM	5	\$3,000.00
Start Date         End Date           Week: 10/02/12         10/08/12	MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						
E 27 WXIX 10/02/12 10/08/12	Wheel Of Fortune		7-730P	MTWTF	:30	5	\$500.00 P 5	0.00 NM	5	\$2,500.00
Start Date         End Date           Week: 10/02/12         10/08/12	MTWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
E 28 WXIX 10/06/12 10/06/12	SA-SU 6-7P TIL DEATH/KOQ	Comm	SA-SU 6-7P	1-	:30	1	\$75.00 P 5	0.00 NM	1	\$75.00
Start Date End Date	Weekdays S	Spots/Week	Rate	<u>Rating</u>						





<u>Contract / Revision</u> 823465 <u>Flight Dates</u> 10/02/12-10/08/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/20/12/ 09/20/12 <u>Order Sep</u> 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A Estimate # 1537

										Tota	als
Ln Ch Star		Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri		Spots	Amount
E 28 WXIX 10/06	/12 10/06/12	SA-SU 6-7P TIL DEATH/KOQ		SA-SU 6-7P	1-	:30	1	\$75.00 P 5	0.00 NM	1	\$75.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
					1-	.20	- 1	\$200 00 D F	0.00 NIM		<b>P200 00</b>
E 29 WXIX 10/06		WHEEL/JEOP		SA 7-8P	1-	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E30 WXIX 10/02	/12 10/08/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10	MTWTF 0:30 PM)	:30	5	\$500.00 P 5	0.00 NM	5	\$2,500.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
E31 WXIX 10/02		Late News M-F		10-11P	MTWTF	:30	5	\$500.00 P 5	0.00 NM	5	\$2,500.00
		Late News M-F		(10:30 PM-11		.00	Ü	φοσσ.σσ. τ	0.00 14.01	Ū	ψ2,000.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
E 32 WXIX 10/06	/12 10/06/12	LATE RUN M-SU NEWS/LATE	Comm	1030P-12M	1-	:30	1	\$400.00 P 5	0.00 NM	1	\$400.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
E 33 WXIX 10/06			<u> </u>	1030P-12M	1-	:30	1	\$400.00 P 5	0.00 NM	1	\$400.00
<b>2 2</b> .		NEWS/LATE		<b>-</b> .	<b>5</b>						
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 34 WXIX 10/07	/12 10/07/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10	1 0:30 PM)	:30	1	\$500.00 P 5	0.00 NM	1	\$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	1	1	\$500.00	0.00						
E 35 WXIX 10/07	/12 10/07/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11	1 I:00 PM)	:30	1	\$500.00 P 5	0.00 NM	1	\$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	1	1	\$500.00	0.00						
E36 WXIX 10/07	/12 10/07/12	Late News Sunda	•	11P-1130P	1	:30	1	\$400.00 P 5	0.00 NM	1	\$400.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week	Rate \$400.00	Rating 0.00						
E 37 WXIX 10/02		Simpsons 11P	Comm	11-1130P	MTWTF	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
		Simpsons 11P									
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 38 WXIX 10/02	/12 10/08/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	МГWГF	:30	1	\$125.00 P 5	0.00 NM	1	\$125.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$125.00	Rating 0.00						
E 39 WXIX 10/02		King Of Queens 1 King Of Queens 1			МГЖГБ	:30	1	\$100.00 P 5	0.00 NM	1	\$100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	МГWГF	1	\$100.00	0.00						
E40 WXIX 10/02	/12 10/08/12	According To Jim According To Jim		1-130	МГWГF	:30	2	\$25.00 P 5	0.00 NM	2	\$50.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

## WXIX



Contract / Revision 823465 Flight Dates 10/02/12-10/08/12 Hiatus Dates

<u>Original Date / Revision</u> 09/20/12/ 09/20/12 <u>Order Sep</u> 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A Estimate # 1537

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Tota Spots	als Amount
E 40 WXIX 10/02/12 10/08/12	According To Jim 1A Comm According To Jim	1-130	МГWГF	:30	2 \$25.00 P 5	0.00 NM	2	\$50.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays Spots/Week MTWTF 2	Rate \$25.00	Rating 0.00					
E41 WXIX 10/04/12 10/04/12	Thu Hour 2 Comm GLEE	Th 9-10P	1	:30	1 \$1,250.00 P 5	0.00 NM	1	\$1,250.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	1 1	\$1,250.00	0.00					
E 42 WXIX 10/07/12 10/07/12	NFL Pre-game (reg sea <b>c</b> omm NFL Pre-game	12N-1P	1	:30	1 \$300.00 P 5	0.00 NM	1	\$300.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	1 1	\$300.00	0.00					
E 43 WXIX 10/07/12 10/07/12	Su 730P-8P Comm NFL OT	Su 730-8P	1	:30	1 \$750.00 P 5	0.00 NM	1	\$750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	1 1	\$750.00	0.00					

Totals 154 \$30,250.00